

CYA MEDIALAB INTERNSHIP

Now Accepting

Applications for Fall '21

CYA is looking for a group of motivated, resourceful and social media-active students to serve as Media Lab Interns. The interns will work directly with the Media Team to strategize, craft and execute content for CYA's social media (Facebook, Twitter, Instagram, YouTube, LinkedIn and CYA Blog). The internship is supervised by a CYA communications professor who will once a week provide a specialized workshop for the interns, discussing topics like social media and digital literacy, storytelling, agenda setting and messaging systems, workplace communications, information design, cultural intelligence and more.

ROLES:

- CYA Vlogger
- CYA Blogger
- CYA photographer
- CYA videographer
- Twitter correspondent





WHY APPLY?

- The role offers an immersion into visual media and communications within a prestigious academic environment
- The internship is made to conveniently fit in your busy study-abroad schedule
- Your portfolio and resume are strengthened while sharpening your creative and communication skills. Earn a warm recommendation letter to further consolidate your work experience, skills and achievements
- Have fun reporting on your amazing study-abroad experience!

DUTIES

- The role requires a commitment of approximately **4-8 hours a week**, which includes attendance at meetings and coverage of stories.
- Collaborate with the CYA Media Team in weekly meetings and attend workshops
- Conceptualize, create and publish content that enhances the CYA experience, shares success stories, builds meaningful connections, and encourages engagements
- Serve as a representative for the CYA Media Team, which includes seeking out story ideas for CYA social media, blog and website, encouraging fellow students and the academic community to engage with us.
- CYA Vlogger and CYA Blogger: both roles report on the CYA experience through regular vlogs/blogs, covering the whole spectrum of the study-abroad experience. From academics to traveling and personal growth.
- CYA Photographer and CYA Videographer: both roles regularly report on the CYA experience with material that can be used across CYA's social media, Website and other resources.
- CYA Twitter correspondent: This role requires regular tweeting ignited by the endorsing academic experiences offered at CYA.

APPLICANTS: SUBMIT TO [MEDIALAB@CYATHENS.ORG](mailto:medialab@cyathens.org)

A short cover letter explaining why you think you should be selected for this internship and what you can bring to CYA's Media Team. Please include: a list of examples (with relevant links) to your personal writing/photography work, social media activity and any pages that you currently manage.

APPLICATION DEADLINE: August 26, 2021

This is an unpaid work-study position.