

# CYA MEDIA LAB STUDENT INTERNSHIP

SPRING 2020



CYA is looking for a group of motivated, resourceful and social media-active students to serve as Media Lab Interns. The interns will work directly with the Media Team to strategize, craft and execute content for CYA's social media (Facebook, Twitter, Instagram, YouTube and CYA Blog). The internship is supervised by CYA communications professor Demetris Kamaras, who will once a week provide a specialized workshop for the interns, discussing topics like social media and digital literacy, storytelling, agenda setting and messaging systems, workplace communications, information design, cultural intelligence and more.

Applicants should have a demonstrated interest in one or more of the following: social media, photography and video, writing, blogging. Please include previous relevant work samples, if available. Most importantly, we are looking for the **creativity and eagerness to create interesting and engaging multimedia content.**

The role requires a commitment of approximately 6-8 hours a week, which includes attendance at meetings and coverage of stories spread across:

- Student life (inside apartments, at the school, etc.)
- City life (sitting for a Greek coffee, walking around Athens, etc.)
- Learning abroad (CYA-sponsored trips, on-site classes, inside the classroom, extracurricular activities, landmarks)
- Growing, living, learning, volunteering and traveling in Greece & Europe
- Day-to-day exploration including housing, cultural immersion, Greek culture and society
- Events throughout the semester



Click [here](#) to view articles by Media Lab interns on the CYA blog!



# WHY APPLY?

- The role offers an **immersion into visual media** and communications within a **prestigious academic environment**
- The internship is made to **conveniently fit in your busy study-abroad schedule**
- Your portfolio and resume is strengthened, while sharpening your creative and communication skills. Earn a warm recommendation letter to further **consolidate your work experience, skills and achievements**
- **Have fun** reporting on your amazing study-abroad experience!



## DUTIES

- Collaborate with the CYA Media Team in weekly meetings and attend workshops
- Report on the CYA experience: take photographs and videos, interview fellow students and faculty, collect quotes, write articles, tell stories
- Conceptualize, create and publish multimedia content that enhances the CYA experience, shares success stories, builds meaningful connections and encourages engagements
- Serve as a representative for the CYA Media Team, which includes seeking out story ideas for CYA social media, CYAblog.net and CYA website, encouraging fellow students and the academic community to engage with us, utilizing our social media (Facebook, Twitter, Instagram, YouTube) to connect with different audiences

➔ **APPLICANTS: SUBMIT** a short cover letter explaining why you think you should be selected for this internship and what you can bring to CYA's Media Team with a list of examples (with relevant links) to your personal writing/photography work, social media activity, as well as any pages that you currently manage, to [cya.dikemes@gmail.com](mailto:cya.dikemes@gmail.com)

**APPLICATION DEADLINE: January 6, 2020**

*This is an unpaid work-study position.*